



Info

Name
Joseph Graziano

Portfolio Site
<https://jgraziano.design>

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Education

Montclair State University
2017-2021

- BFA in Visual Communication Design
- Deans List: Spring 2017 - Fall 2021
- 3.6 GPA

Watchung Hills Regional High school
2013-2017

- National Society of Art Scholars: 2016-2017

Software Proficiency

- Adobe Suite CC
- Microsoft Office
- Mac OS
- Windows
- Blender
- Mail Chimp
- Shopify
- Wix
- Wordpress
- Procreate
- VoxelMaker
- UltiMaker Cura

Joseph Graziano

Visual Communication Designer

Professional Summary

Creative and detail-oriented Graphic Designer with extensive experience across print, motion, video, packaging, and branding design. Proven ability to manage multiple projects efficiently, delivering high-quality visuals and innovative solutions. Adept at working both independently and collaboratively, with a strong track record of elevating brand identity, maximizing audience engagement, and driving measurable results.

Work Experience

April 2024-Present

Freelance Design Projects

- Worked with various clients, focusing primarily on brand identity, creating cohesive visuals that enhanced their market presence.
- Used this time to expand my design expertise, refining my skills in motion, and studying 3D design as well as industrial design to push my work into new dimensions.

March 2018-April 2024

Graphic Designer at Plum Practicewear

- Meticulously crafted visually striking graphics and prints, tailored to enhance apparel aesthetics and captivate the attention of companies target audience.
- Skillfully conceptualized and designed compelling marketing materials, employing innovative visuals and persuasive messaging to effectively promote products and captivate target audiences.
- Strategically curated captivating posts for social media platforms, employing creative visuals, animations, engaging copy, and trending hashtags to maximize audience engagement.
- Created user interface designs, website graphics, and banners with a focus on clean layouts, cohesive branding, and visual impact. Applied the same design principles to packaging, ensuring consistency across digital and physical media.

2017-Present

Freelance Design Projects

- During this time, I expanded into freelance work, creating marketing and branding materials for a local fire department and various clients.